



Health Promotion and Wellness Department Partnership Program

Who We Are

The Navy and Marine Corps Public Health Center (NMCPHC) is the Navy and Marine Corps' center for health surveillance, epidemiology and analysis, disease and injury prevention, and public health consultation and support. NMCPHC consults, develops, and shapes public health for the Navy and Marine Corps in a variety of areas, including environmental health, population health, laboratory operations, and preventive medicine. NMCPHC's vision is Protection through Prevention, and the mission is to provide worldwide Force Health Protection services to Naval and Joint forces in support of the National Military Strategy.

In support of the NMCPHC mission, the Health Promotion and Wellness (HPW) Department provides innovative and evidence-based health promotion and wellness programs and services that facilitate readiness and resilience, prevent illness and injury, hasten recovery, and promote lifelong healthy behaviors and lifestyles. The HPW Department seeks to address preventable behaviors and increase overall wellness through evidence-based programs.

HPW Overview

The goal of the HPW Department at NMCPHC is to provide Sailors, Marines, beneficiaries, retirees, and DoD civilians with educational resources and tools to assist them in making informed decisions on health and lifestyle behaviors. The HPW Department aims to create an understanding that prevention optimizes mission readiness and enhances overall well-being. To do this, the Department focuses on eight health topics based on the National Prevention Strategy including Healthy Eating, Active Living, Tobacco Free Living, Reproductive and Sexual Health, Psychological and Emotional Well-being, Injury and Violence Free Living, Preventing Drug Abuse and Excessive

Health Promotion and Wellness Department's key focus areas:



Healthy Eating



Active Living



Tobacco Free Living



Reproductive and Sexual Health



Psychological and Emotional Well-being



Injury and Violence Free Living



Preventing Drug Abuse and Excessive Alcohol Use



Weight Management



Wounded, Ill, and Injured



Navy Reserve



Alcohol Use, and Weight Management, and addresses the needs of two force population subsets: Wounded, Ill, and Injured (WII) Sailors and Marines, and Navy Reserve. These health topics address key elements of the Navy’s 21st Century Sailor and Marine Initiative and aligns with the Defense Department’s Operation Live Well initiative.

Benefits of Partnership

NMCPHC invites the participation of organizations and programs that share our commitment to the health and wellness of our armed forces. Through our partnership program, we strive to collaborate and help spread HPW campaign messages and promote and advance the shared missions of partners through our communication channels. Once a partnership has been established, NMCPHC will provide turnkey materials and information to help support partners with quick, easy, and inexpensive outreach, such as:

- › Newsletters that address current health issues, education and training opportunities, and other news; feature new or updated health and wellness resources; and highlight partnership news across the Military Health System.
- › Collateral materials for distribution to partner members and ready-to print content about a variety of health topics for newsletters and other publications.
- › Promotion of partner messages and activities to the HPW audience through our articles, newsletters, blogs, and social media channels.

Partnership Request

Your support of the NMCPHC HPW Department is vital to spreading health promotion and wellness messages to ensure the development of a healthy and fit force.

You can support the HPW Department through a variety of activities:

- › Link to the [NMCPHC HPW page](#), with a brief description of NMCPHC and the HPW Department. If possible, display NMCPHC’s logo alongside the HPW Department icon. To request the image files, please email the address listed below.
- › Share and link to HPW messages and materials through articles, newsletters, blogs, and other social media channels.
- › Designate a liaison to discuss potential collaboration opportunities with NMCPHC staff.
- › Increase awareness and participation in HPW programs such as the Crews Into Shape Challenge, Blue-H Award, and the ShipShape Weight Management Program.
- › Advocate participation in NMCPHC health promotion training and healthy living webinars.
- › Provide feedback on the use and impact of HPW messages and materials.
- › Promote participation to other groups that share the HPW Department mission.

Visit the HPW Social Media Channels!

-  Facebook
-  Twitter
-  Pinterest
-  YouTube
-  Issuu

Get Involved

If you are interested in becoming a campaign partner or want to learn more about NMCPHC’s HPW Department, contact usn.hampton-roads.navmcpubhlthcenpors.list.nmcp-hpw-prtnrships@mail.mil.

Disclaimers: Partners and affiliates are not-for-profit organizations that support the mission of the Health Promotion and Wellness Department. Partnership does not constitute endorsement by the United States Department of Defense, NMCPHC, partner organizations or their information, products, or services. All partnership agreements are informal and do not involve any financial support. The Health Promotion and Wellness Department reserves the right to refuse any partnership/affiliate request that is not deemed appropriate or to terminate any partner relationship at any point.